Introduction

The reason we bring this up is because some people mention Clever Games or Clever Game Making or other Clever logos in video games that we had no knowledge making. Such games like DeviantArt Movin, Tots TV and The Big Knights who mention Clever Game Making as developers and Clever Games as publishers and incorrectly using Clever Entertainment as distributors. They even used our logos on their video games that we didn't approve. We're trying to balance our intellectual property rights and make sure that consumers truthfully know that we are responsible for the games that we create.

List of third parties to teach*

- TeamTaito/Doodle Bob Interactive Software
- Box Punch Entertainment

With one exception:

- The Level Infinitum Group

*All third-parties that are not mentioned on the list still have to follow the guidelines as it applies to all companies. This list is just for the companies that need more guidance.

Guidelines

Here are all the companies that are owned by Clever Entertainment that will be mentioned in the guidelines.

Developers

- Clever Game Making
- Centennialville Studios (for cloud-powered games)

Publisher

- Clever Games

Distributors

- Max Andrew Worldwide Distribution
    - Max Andrew Distribution Home Entertainment

How to use the logos and mentioning correctly

If you want to mention any of these companies for your video game, please make sure to ask Max Andrew for permission on DeviantArt by creating a note and mention the game that you want are companies to be mentioned. Once permission is approved, you'll have to use the following text placements when submitting your game to the Game-Fi™. This includes other consoles as well.

- Developer: Clever Game Making ***or*** Centennialville Studios*
- Publisher: Clever Games*
- Distributor: Max Andrew Worldwide Distribution**

*You can mention your company if this is your game. This is only for the correct use of where our companies should be credited.
**In physical copies, please use the Max Andrew Distribution Home Entertainment logo. (including opening logos) For digital copies, please use the Max Andrew Worldwide Distribution logo. (including opening logos)

When using our logos for the box art of your video game, be sure to include the Clever Games logo on the front of the cover including your companies or others you would wish to add. Only include the Clever Game Making logo and Max Andrew Distribution Home Entertainment logo on the back of the box including copyright and trademark information.

If it's mentioning Clever Entertainment trademarks, please enter this information on the top: ***'*Game title here* software ©____ Clever Entertainment, Ltd. and *Other company here*. All rights reserved. Clever Games, Clever Game Making, Centennialville Studios, the CGM robot cat, the CGM kitten, the Max Andrew Distribution symbol, the Official Copyrighted Work hologram sticker and the logos are trademarks of Clever Entertainment, Ltd.'***

Blue text indicates that you should only put these disclaimers in if they have that logo.

Also, it's very crucial that you use the correct Clever Game Making logo for your video game. For games that are intended for young children and therefore for preschool, please use Clever Game Making preschool logo. (***the CGM kitten***) For games that are intended for older children, please use the standard Clever Game Making logo. (***the CGM robot cat***)

You also have to put the Official Copyrighted Work hologram sticker on the back of the cover to ensure that consumers know that this is a genuine product.

Using this hologram sticker on non-Clever Games products will create trademark confusion and will result in legal action.

How do I get the logos?

You can download the ZIP file via MediaFire here: http://bit.ly/2v4BV3j

It contains the following logos:

- Clever Games
- Clever Game Making
- Clever Game Making (Preschool)
- Centennialville Studios
- Max Andrew Distribution Home Entertainment
- The Official Copyrighted Work hologram sticker

Disclaimer

It is unlikely that some games will be granted permission for the logos to be used as Max Andrew only accepts if the game is interesting to him or a good partner like The Level Infinitum Group. So request at your own risk.

Legal information

©2017 Clever Entertainment, Ltd. All rights reserved. Clever Entertainment, Clever Games, Clever Game Making, Centennialville Studios, the CGM robot cat, the CGM kitten, the Max Andrew Distribution symbol the Official Copyrighted Work hologram sticker and the logos are trademarks of Clever Entertainment, Ltd.

Game-Fi is a trademark of The Level Infinitum Group.

All trademarks are the property of their respective owners.